

NICOLE HOLLMANN PHOTOGRAPHY

Vita

Nicole Hollmann was born in Hamburg, Germany. After first initial photographic works and high school graduation, she became assistant of fashion photographer [Charlotte March](#). Followed by formal training to become a photographer at [Bindseil Studio](#) for advertising photography from 1984 to 1986. In 1986 she was awarded recipient of the prize of the Central Association of Professional German Photographers. From 1986 to 1988 she returned to international fashion photography, as assistant of [F.C. Gundlach](#) at PPS.Studios. In the year 1989 she started her freelance work as a photographer with the emphasis on: Portrait, People, Editorial, Corporate; continuing her artistic projects. In 2008 she stayed in New York City where she developed the concept »Out of Focus«. The works originated in New York became an honorable mention and Nicole Hollmann was awarded finalist of the [International Photography Awards](#) 2009.

In 2011 three of her New York works were shown at the [Hamburger Kunsthalle](#) as a part of the exhibition »Out of focus. After Gerhard Richter«. The monograph »Nicole Hollmann Out of Focus« published by [Kehrer Verlag](#) was presented in October 2011 at the [Frankfurt Book Fair](#); edited by [F.C. Gundlach](#) with texts by [Hubertus Gaßner](#) and [Klaus Honnef](#). In February 2016 Nicole Hollmann has been appointed as member of the Deutsche Gesellschaft für Photographie (DGPh). In November/December 2017 her work »NYC 3 BCMOTS« was shown at the group exhibition of [Grieger International Fine Art](#) at the [NRW-Forum in Düsseldorf](#). Nicole Hollmann feels honored being shown among such great artists like Andreas Gursky, Thomas Ruff, Axel Hütte, Thomas Struth and Thomas Demand.

Exhibitions

2011 [Hamburger Kunsthalle](#) / Group exhibition »Out of focus. After Gerhard Richter«
2017 [NRW-Forum Düsseldorf](#) / Group exhibition »Grieger International Fine Art Relaunch«

Prizes

1986 Awarded recipient / [Central Association of Professional German Photographers](#)
2009 Awarded finalist and honorable mention of the [International Photography Awards](#)

Why out of focus?

The »Out of Focus« series originated 2008 in the streets of New York City:
»Since 9/11, it was my first long stay during which I had the opportunity to dive into this city. Even though I arrived without any particular expectations like so many times before, I was overwhelmed by the city's casual vitality, its noise, its energy and its restless, relent-less striving. 24 hours a day, 7 days a week. I was looking to capture my impressions through my medium, photography, in a way that would go far beyond mere visual fascination. I needed to find a way, to show more than the superficially visible. This was only possible by moving away from the usual. Most of the information which might help with consuming were omitted on purpose. The thus newly found space must be filled by the viewer. »Out of Focus« asks viewers to use their senses. These photographs are authentic and precisely planned in full frame. In the meantime »Out of Focus« has become an inherent part of my work. To me this concept unfolds its strength not just in the streets of New York, but in other places as well, places which have more to tell than the merely obvious.« Nicole Hollmann, 2011

Hamburg, January 2018